



KENNESAW STATE
UNIVERSITY
UNIVERSITY INFORMATION
TECHNOLOGY SERVICES

Adobe Spark

Getting Started

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University Information Technology Services

Adobe Spark Getting Started

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Introduction

Adobe Spark is the integrated web and mobile solution that enables users, to easily create and share impactful, visual stories. Adobe Spark supports three separate applications that allows you to create visual content such as *graphics*, *web pages*, and *videos*. You will learn more about how to use each of the applications in this booklet.

Learning Objectives

After completing the instructions in this booklet, you will be able to:

- Acknowledge the system requirements
- Access and log in to Adobe Spark
- Review the three story formats
- Create visual content using Spark Post
- Work with Spark Page
- Modify your multimedia in Spark Video

System Requirements

Platforms

The Adobe Spark web application runs on Windows 7 or newer, and Mac OS X. The supported web browsers are Chrome 36 or newer, Firefox 31 or newer, Safari 7 or newer, Internet Explorer 11 or newer and Microsoft Edge.

Internet Access

Adobe Spark requires Internet access for sign in, saving to the cloud, syncing, image searching, and more.

If you are using an iOS device, syncing requires a Wi-Fi connection by default. This is to avoid any data charges that may be incurred when syncing over a cellular (mobile provider) data connection. If you do not want content to sync over cellular connections, you must enable this in the iOS Settings for the Spark apps.

Hosting

Your Adobe Spark creations are all hosted on Adobe's cloud. Content is automatically saved so that nothing will get lost and so that content may be synced between devices. Links to your content can be shared as often as desired.

Video movies and graphics may be downloaded locally, (on iOS these will be saved to the Camera Roll).

Accessing Adobe Spark

KSU community members can now use the provided Adobe Creative Cloud licensing to selectively install Adobe applications by logging in to Adobe Creative Cloud with their NetID and NetID password. Since Spark is not an application that needs to be downloaded, and is web based only, you can access it just by logging in. To access Adobe Spark:

1. Navigate to <https://spark.adobe.com>.
2. Click **Log In**.

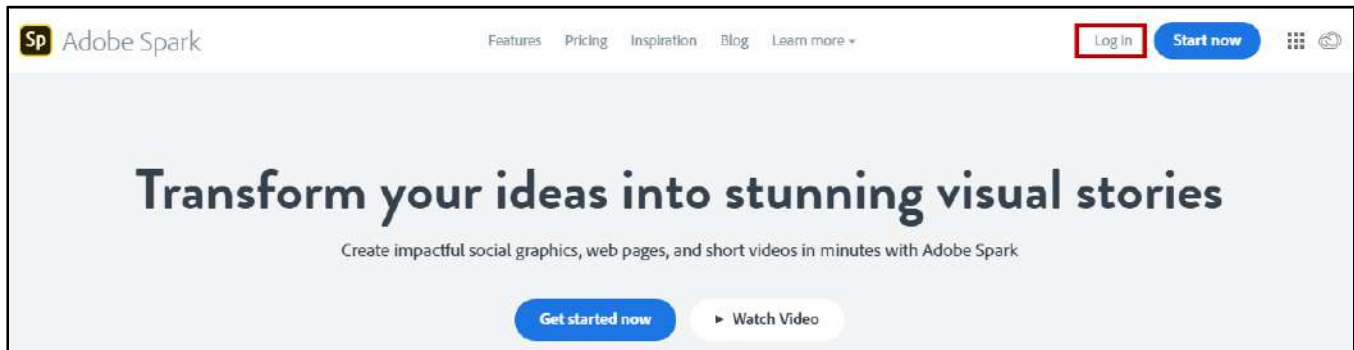


Figure 1 - Click Log In

3. From the dialog box, click **Log in with Adobe ID**.

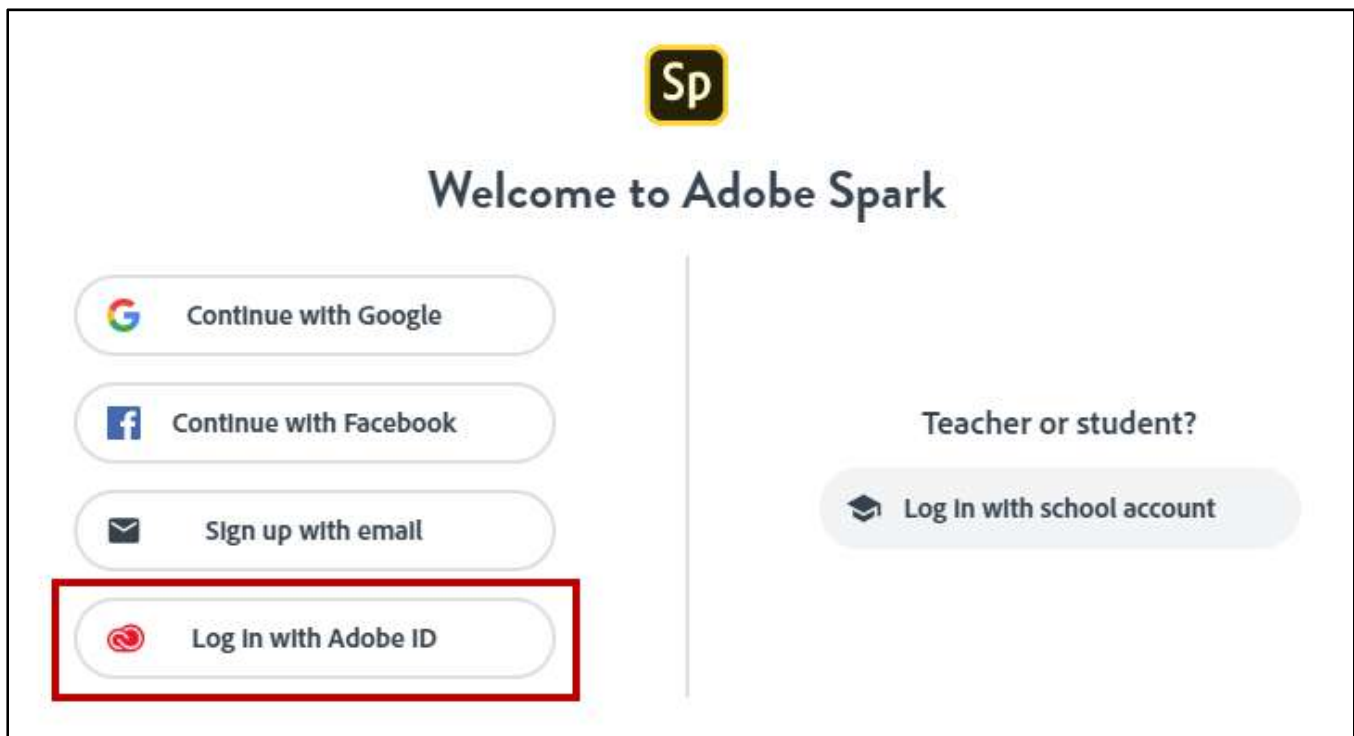


Figure 2 - Log In with Adobe ID

4. Enter your **KSU email address** and press **Enter** on your keyboard.

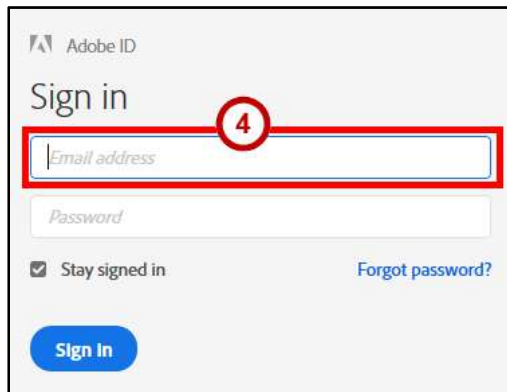


Figure 3 - Enter Your KSU Email

5. Click **Enterprise ID**.

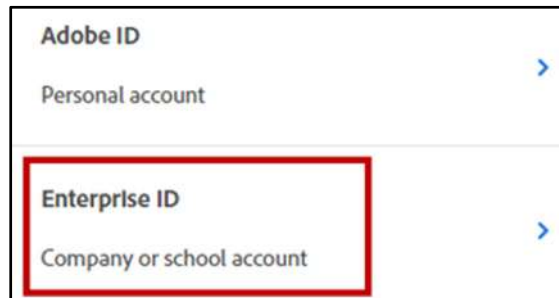


Figure 4 - Click Enterprise ID

6. You will be redirected to the KSU sign in page. Enter your **KSU email address** and **NetID password**. (See Figure 5).

7. Click **Sign In** (See Figure 5).



Figure 5 - Enter Your KSU Email and NetID Password

Note: The Duo Authentication page will appear. Authenticate using your preferred device.

8. You are now signed in and can begin working on a Spark project.

Understanding Spark

Adobe Spark is a set of three applications, *Graphics*, *Web Pages*, and *Videos*. All three of these applications work on iPads, and desktop web browsers, making it very easy to create sophisticated images with text, web pages, and exciting videos. All three products post to web pages, so you can easily share your work with anyone.

Graphics

Graphics enable you to create stunning social graphics in seconds. Begin by using a design from the inspiration wall, or start from scratch, and create a truly unique masterpiece. Start off by adding an image, add text, and then typography will be applied on-the-fly. You can then transform your creation by applying design filters with a single tap. To access Spark Graphics, do the following:

1. After you have logged in, click the **Add** button from the applications page.

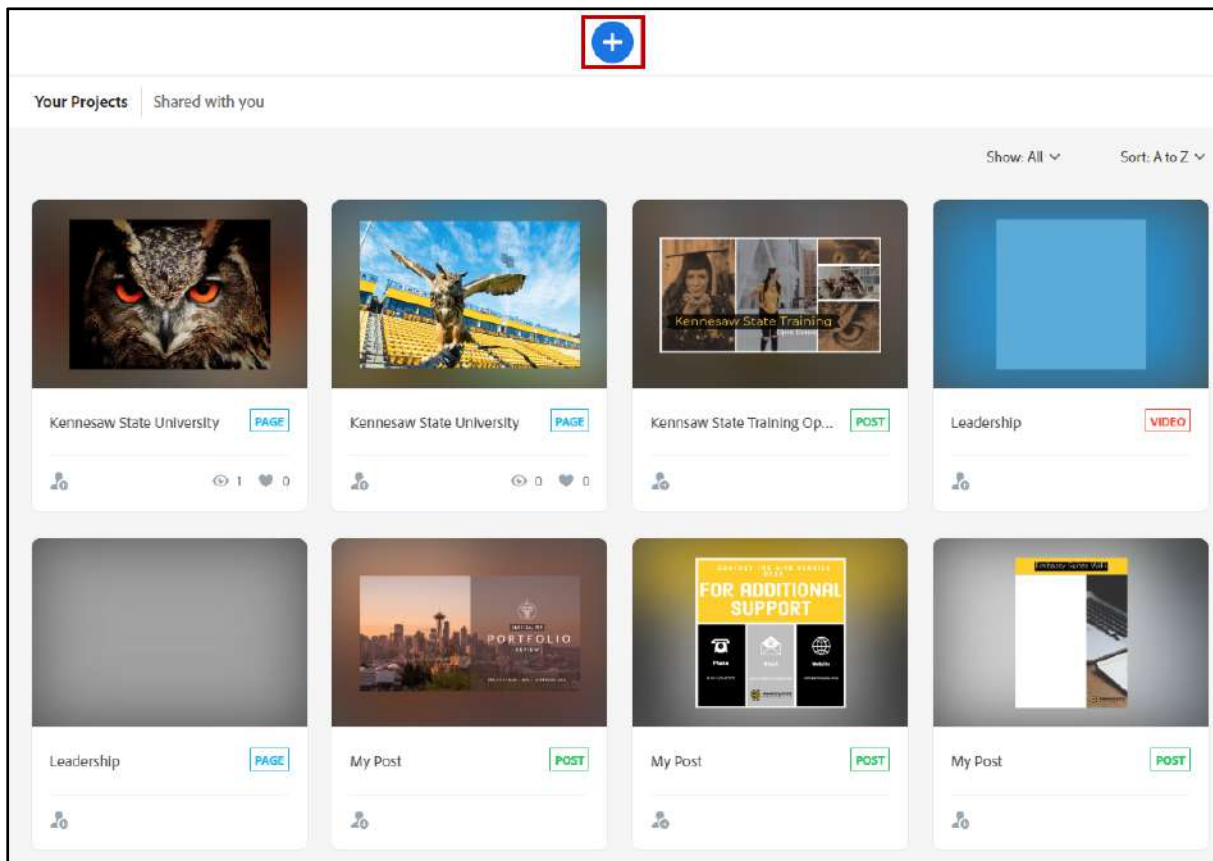


Figure 6 - Click Post

2. Then select a template or *Start from scratch*. We will click **Start from scratch**.

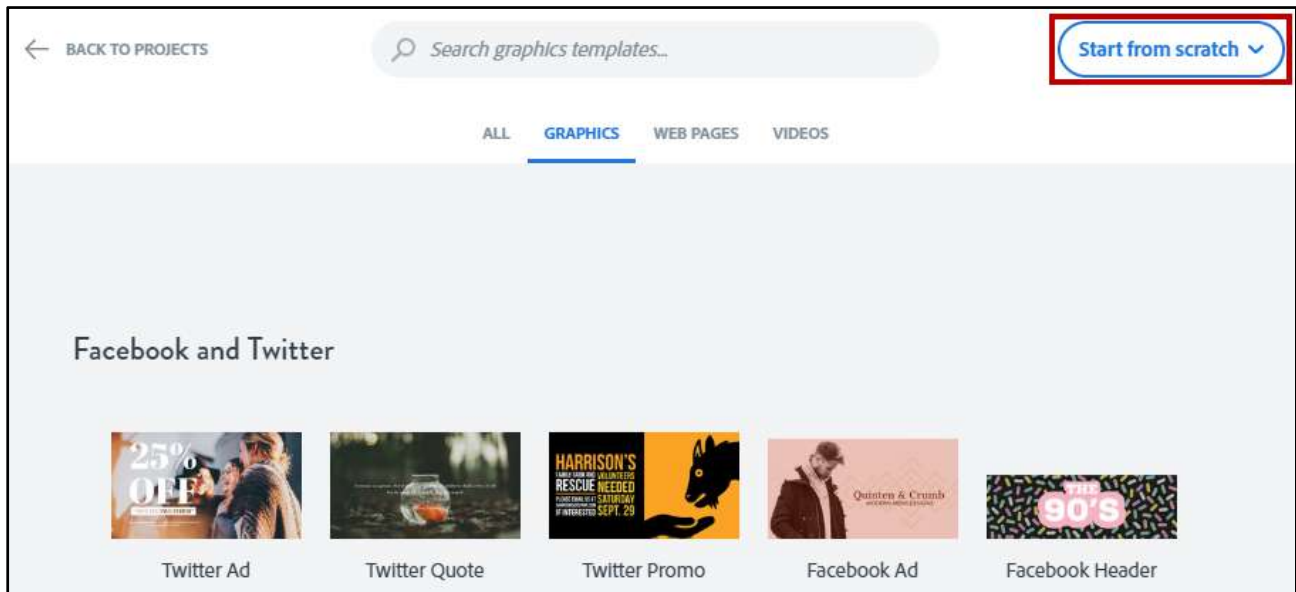


Figure 7 - Click Start from Scratch

3. Select a **size** for your graphic image (See Figure 8).

4. Click **Next** (See Figure 8).

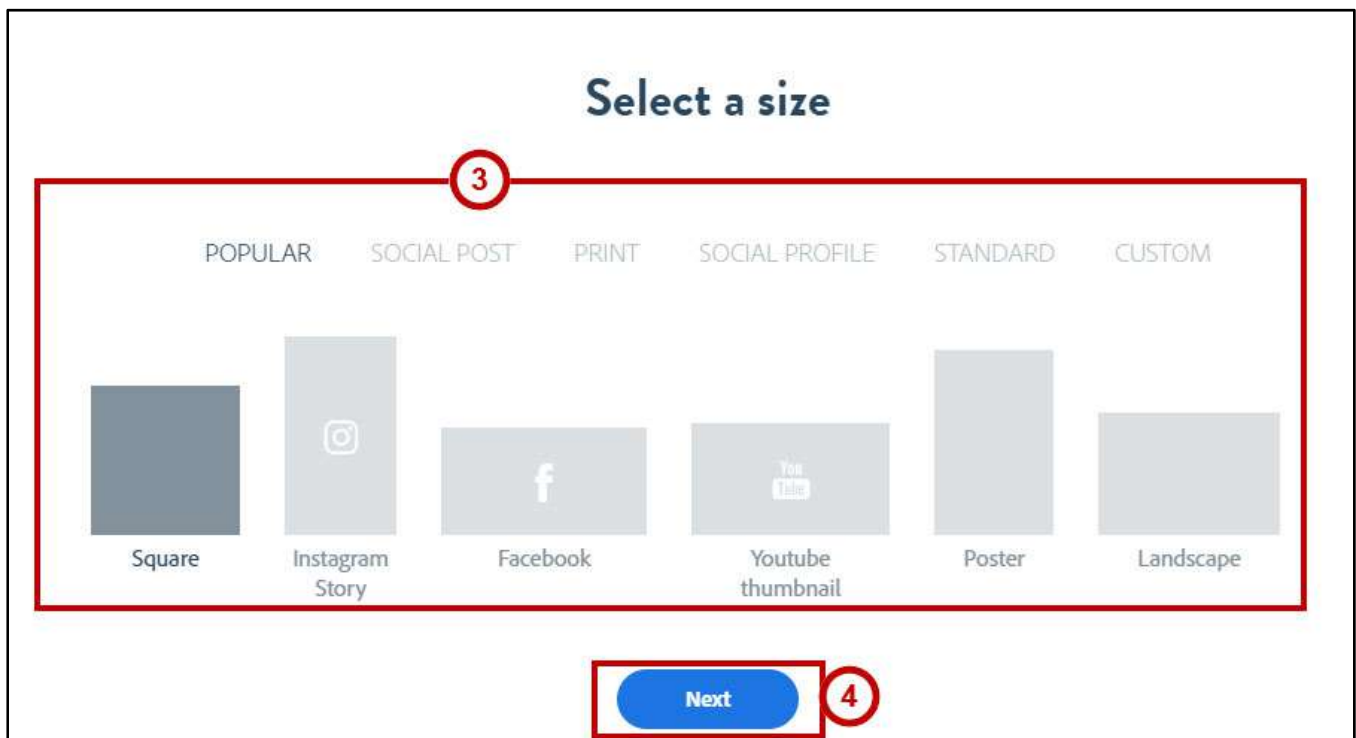


Figure 8 - Select a Size

5. Choose one of the *photos* provided, *search* the database for free photos, or *upload* your own. For this step, we will select one of the **photos** provided.

Note: Multiple pictures can also be selected.

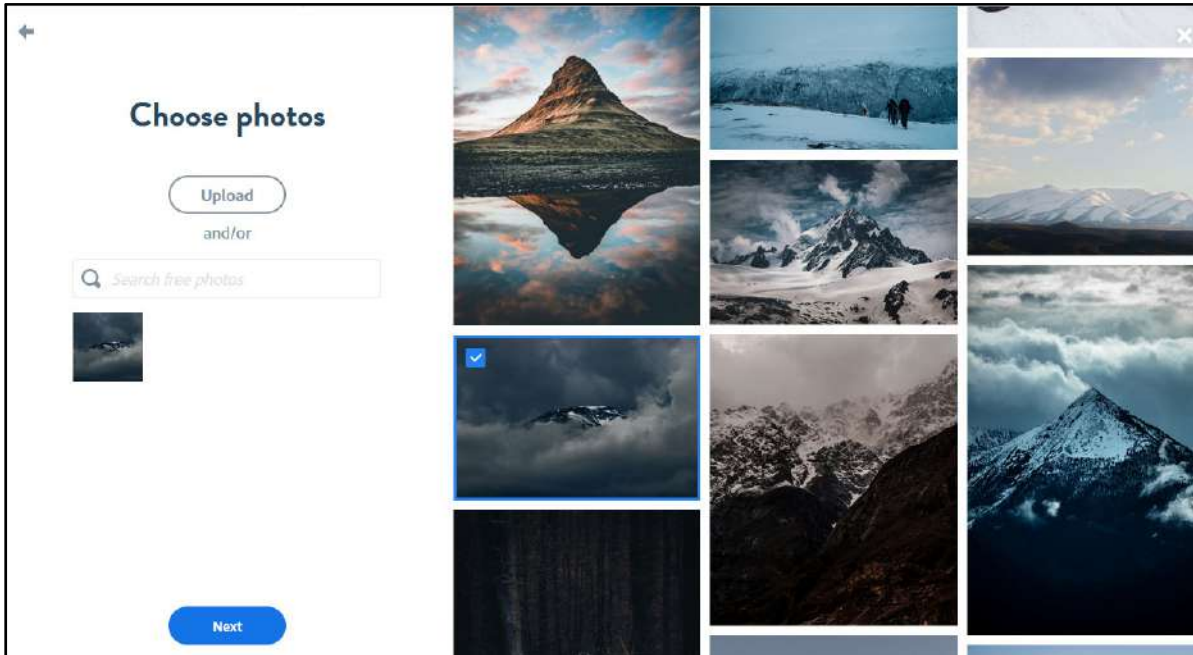


Figure 9 - Choose Photos

6. Once you have selected a photo for your background, click **Next**.

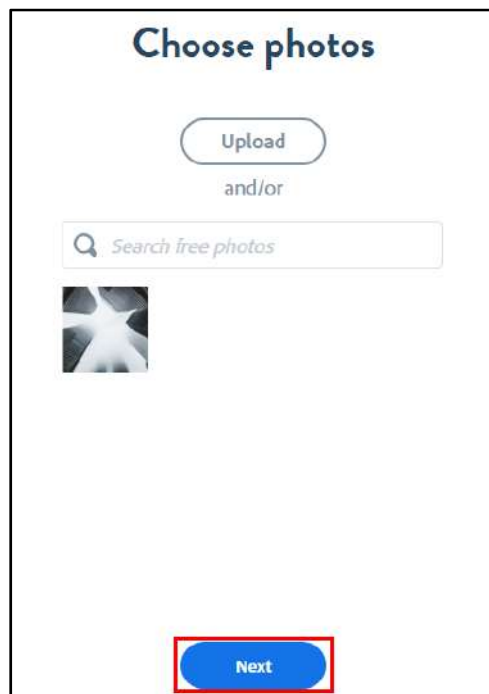


Figure 10 - Click Next

7. Spark will begin to prepare your Post. You are now ready to begin to stylize your text. First, double click the **text box** to begin editing your text (See Figure 11).
8. The *Text sidebar* will open by default to the right. Here, you can change the font, font size, letter spacing, line spacing, and opacity (See Figure 11).
9. The right panel provides options such as adding new elements, changing the text type, changing font colors, adjusting shapes, adding text effects, and adjusting text styles (See Figure 11).

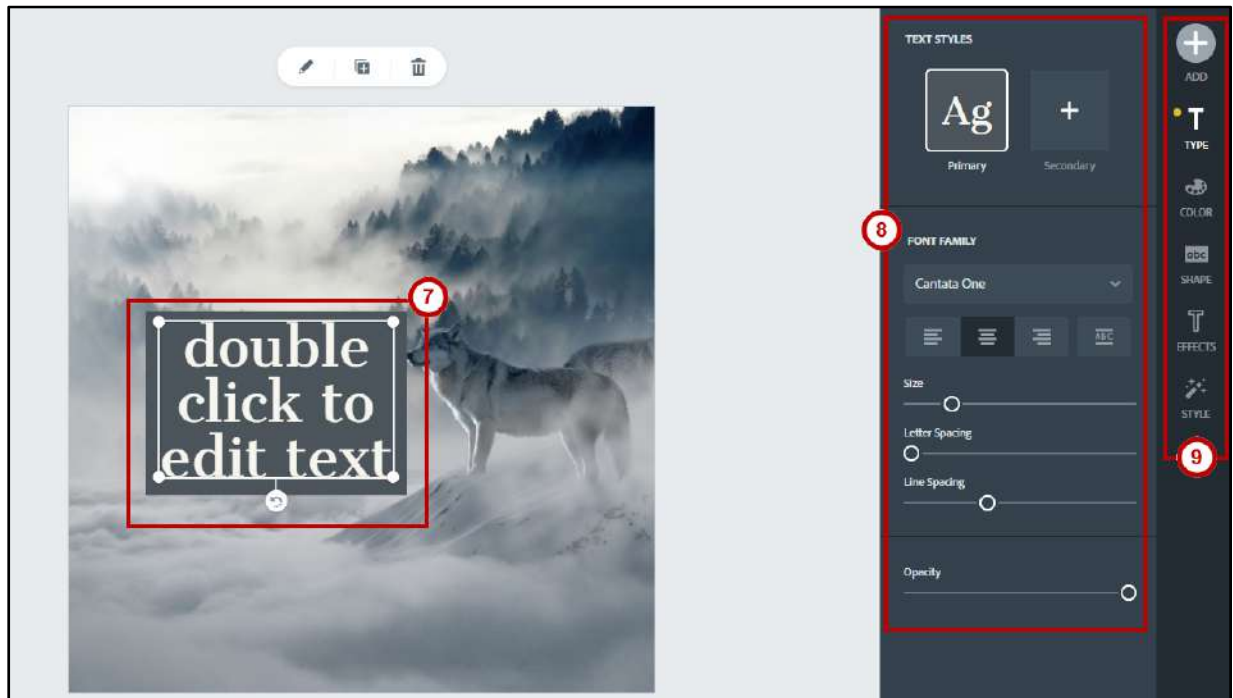


Figure 11 - Words Tab

10. When you are ready, you can select to **share** your post with others via Facebook, Twitter, Email, as a generated link, or you can **download** it as a .JPG to your device.



Figure 12 - Share or Download Your Post

Web Page

Web Pages allows you to turn stories into modern, professional, attention-grabbing web pages. With Page, instructors and students can bring words and images together in fun ways, turning assignments, essays, reports, and more into engaging visual stories. You can play with a variety of layouts, and add text, or you can use your own photos, and pick from thousands of free online images. To access Spark Page, do the following:

1. After you have logged in, click the **Add** button.

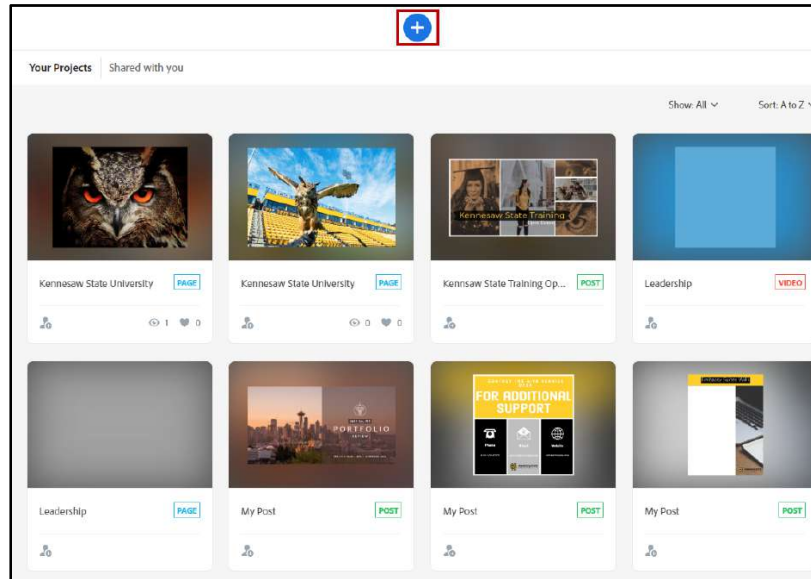


Figure 13 - Click Page

2. Click **Start from Scratch** (See Figure 14).
3. Click **Web Page** (See Figure 14).

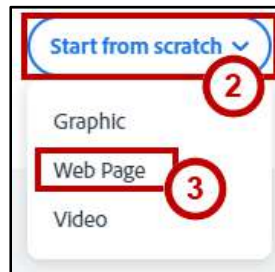


Figure 14 - Starting a Web Page

4. The *Edit Page* appears. Click the **Textbox** to add a *Title* and a *Subtitle*.

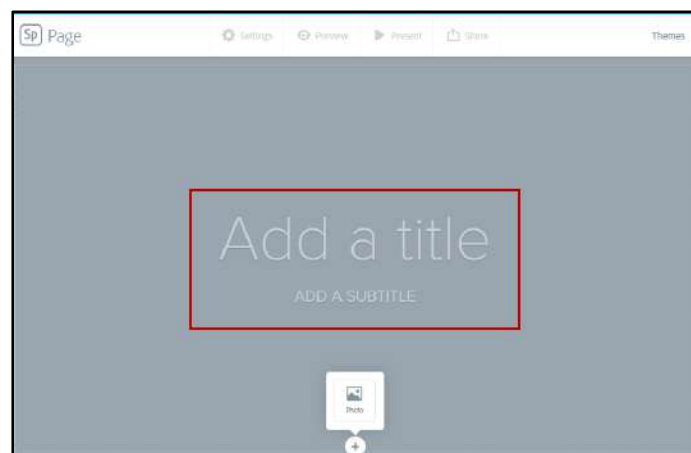


Figure 15 - Edit Page

5. Click **Themes** in the upper right-hand corner. The *Themes Panel* opens (See Figure 16).
6. Select a **Theme** (it will take Spark Pages a few seconds to apply) (See Figure 16).

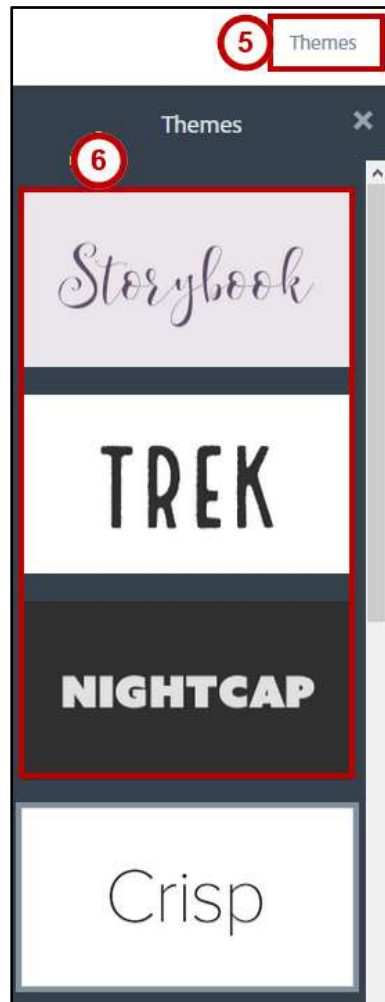


Figure 16 - Click Themes

7. Once you select a theme, you are now ready to add content to your page. Begin by clicking the + button to add a photo.

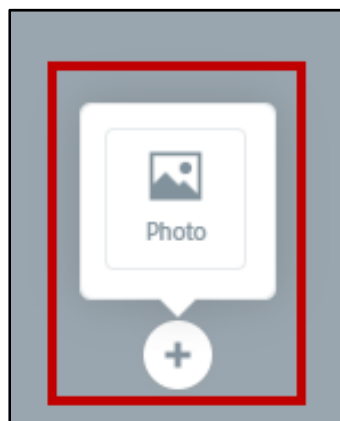


Figure 17 - Add Photo

8. The *Add photos* panel appears. You can select **Upload photo**, or you can choose from several **online resources**.

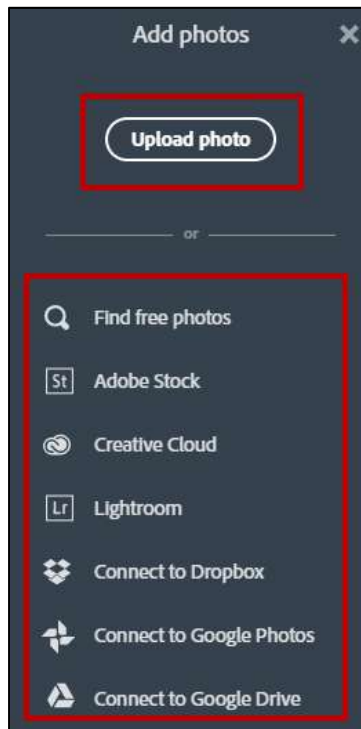


Figure 18 - Add Photos Panel

9. In this example, we will choose *Find free photos*. You can then use *keywords* to search for an image. In this example, we search for the keyword **beach**.

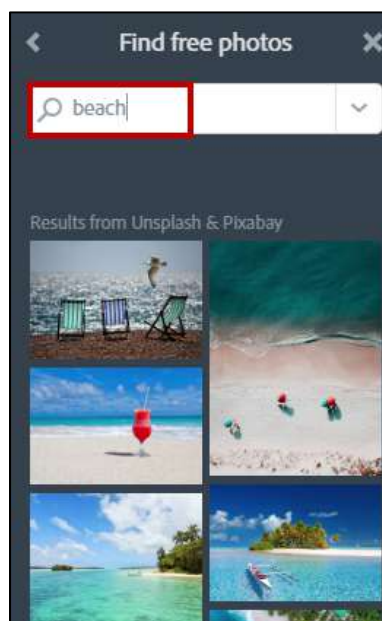


Figure 19 - Search for Photo

10. Your image will be inserted.

11. Below your image and text, you will see the phrase, *Scroll to start writing your story*.

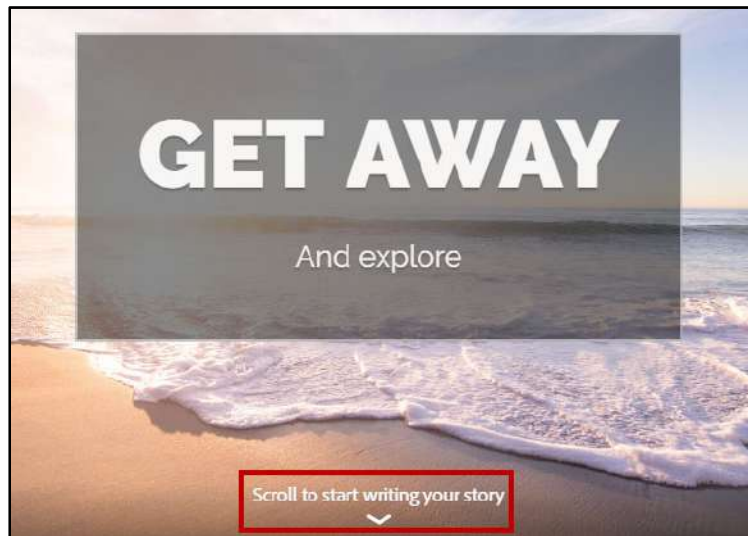


Figure 20 - Scroll to start writing your story

Adding Additional Content

The following section will show you how to use some of the additional options to add content to your Spark Page:

1. From the *Spark Page* editor, use your mouse and begin to scroll down the page. You will then see a + button. This will show you other content options:
 - a. **Photos** – Click **here** to open the *Add photos* panel and add photos (See Figure 21).
 - b. **Text** – Click **here** to add text and access formatting options (e.g. Heading 1, Heading 2, quotes, bulleted, and numbered lists, etc. (See Figure 21).
 - c. **Button** – Click **here** to add a hyperlink button (See Figure 21).
 - d. **Videos** – Click **here** to add an embedded video (See Figure 21).
 - e. **Photo grid** – Click **here** to add photos to a grid from the Add photos panel (See Figure 21).
 - f. **Glideshow** – Click **here** to choose photos, add text, block quotes, and more (See Figure 21).
 - g. **Split layout** – Click here to have a split layout of photos and text (See Figure 21).

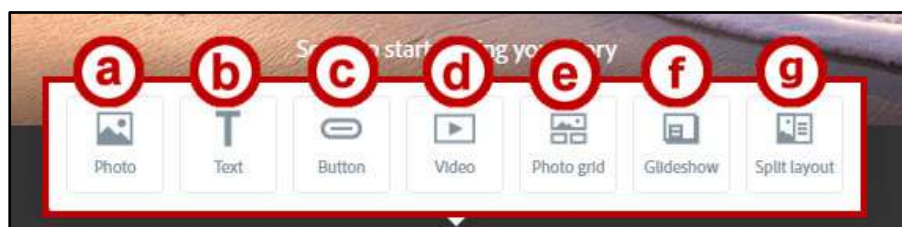


Figure 21 - Adding Additional Options

Button

Buttons are items you can add to your Page project with a hyperlink embedded within them. To add a Button to your Page project:

1. Click the **Button** icon.



Figure 22 - Button Icon

2. The *Edit a button* window will appear (See Figure 23).
3. Enter your **options**: (See Figure 23).
 - a. Add the **Name** of the button (See Figure 23).
 - b. Add the **web address** (See Figure 23).
 - c. Select your **alignment** (See Figure 23).
4. Click **Save** (See Figure 23).
5. The **button** has been created (See Figure 23).

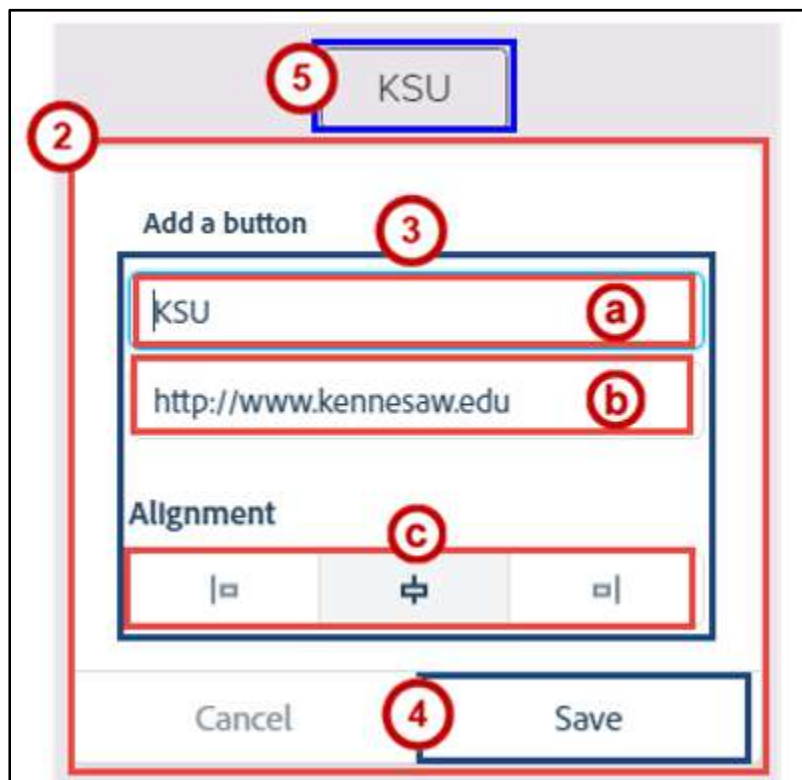


Figure 23 - Edit a Button

Video

The *Video* icon allows you to add embedded videos within your Spark Page project. To add a video:

1. Click the **video** icon.



Figure 24 - Video Icon

2. The *Add an Embedded Video* window appears (See Figure 25).
3. Enter in the **web address** of the video (See Figure 25).

Note: You can add links from YouTube, Vimeo, or Spark Video (See Figure 25).

4. Click **Save**. Your video will be added to your Page project (See Figure 25).

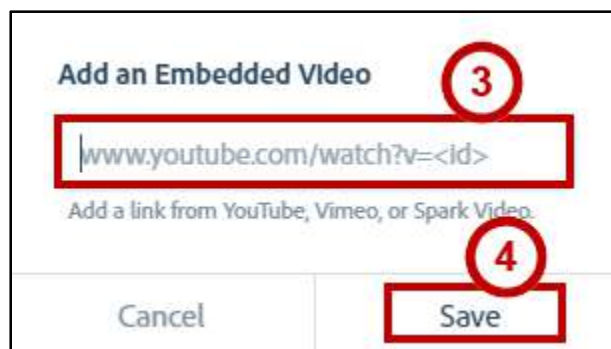


Figure 25 - Add an Embedded Video

Photogrid

Photo grid allows you to add photos to a grid from the *Add photos* panel.

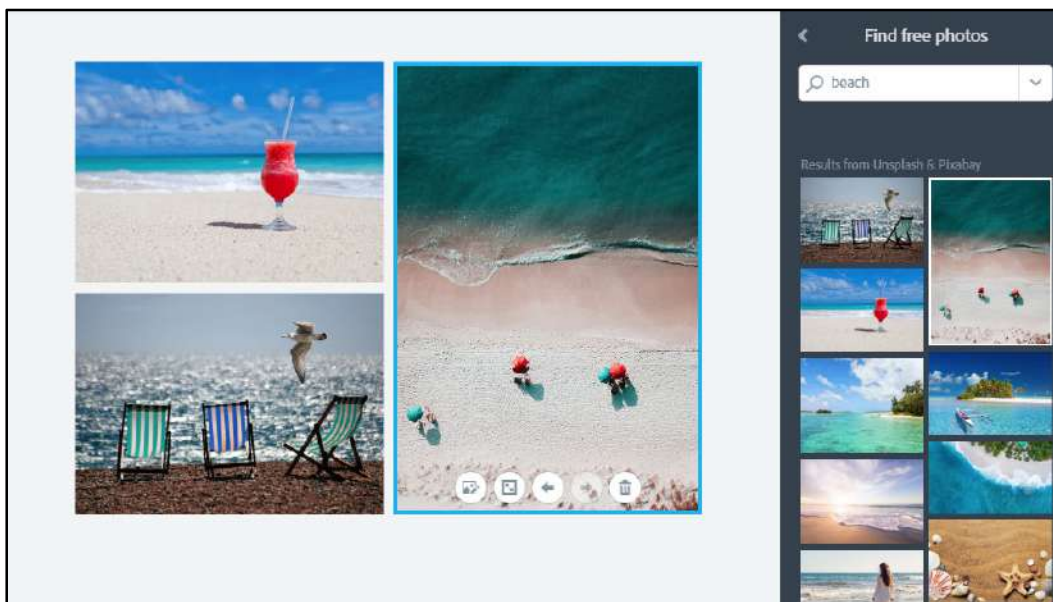


Figure 26 - Sample Photogrid

Glideshow

A glideshow is a specialty treatment for photos, which will allow you to create dramatic effects within your Spark Page presentation. As you scroll through your glideshow, one image will dissolve into the next. The white area inside your photos, allows you to add additional photos, text, block quotes, and more. To create a Glideshow:

1. Click the **Glideshow** icon.



Figure 27 - Glideshow Icon

2. Begin by adding a **photo(s)** from the *Add Photos* panel.
3. Once finished, click **Save**.
4. You will be taken to your *glideshow image*, where you have the option to add another **photo**, **text**, a **button**, or a **video**.

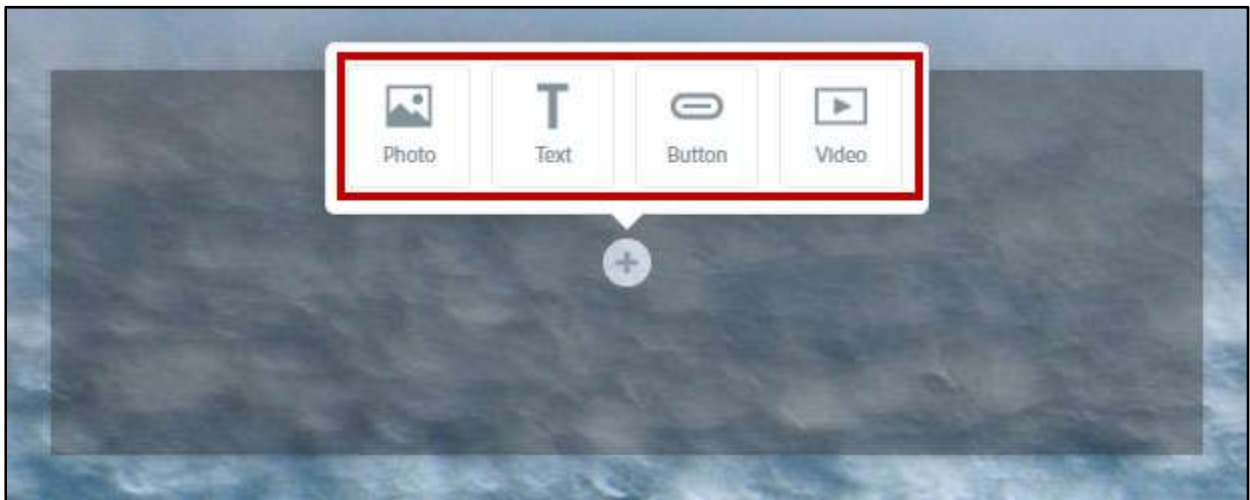


Figure 28 - Editing Your Glideshow

Completing Your Spark Page

1. When you are ready, select one of the options at the top of the screen to either **Preview** your page or **Share** by generating a clickable link.

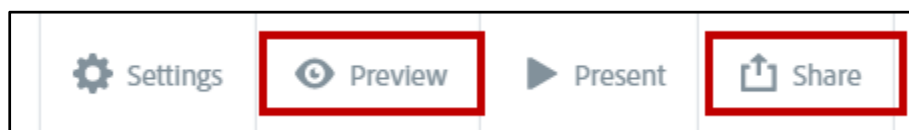


Figure 29 - Preview or Share Your Page

Spark Video

Spark Video lets you turn story into a captivating animated narrated video in just a few minutes. You can use it to present a report, explain a concept, or tell your own personal story. You can start with a blank slate or use gentle prompts as a guide to help talk you through your story, one line at a time. You have the option to pick from thousands of beautiful iconic images, or you can use your own to illustrate your ideas. Then select a design theme and supporting music to add to your story. Spark automatically incorporates cinema-quality animation that you can view on your mobile device or browser, which you can share with anyone around the world. To access Spark Video:

1. After you have logged in, click the **Add** button.

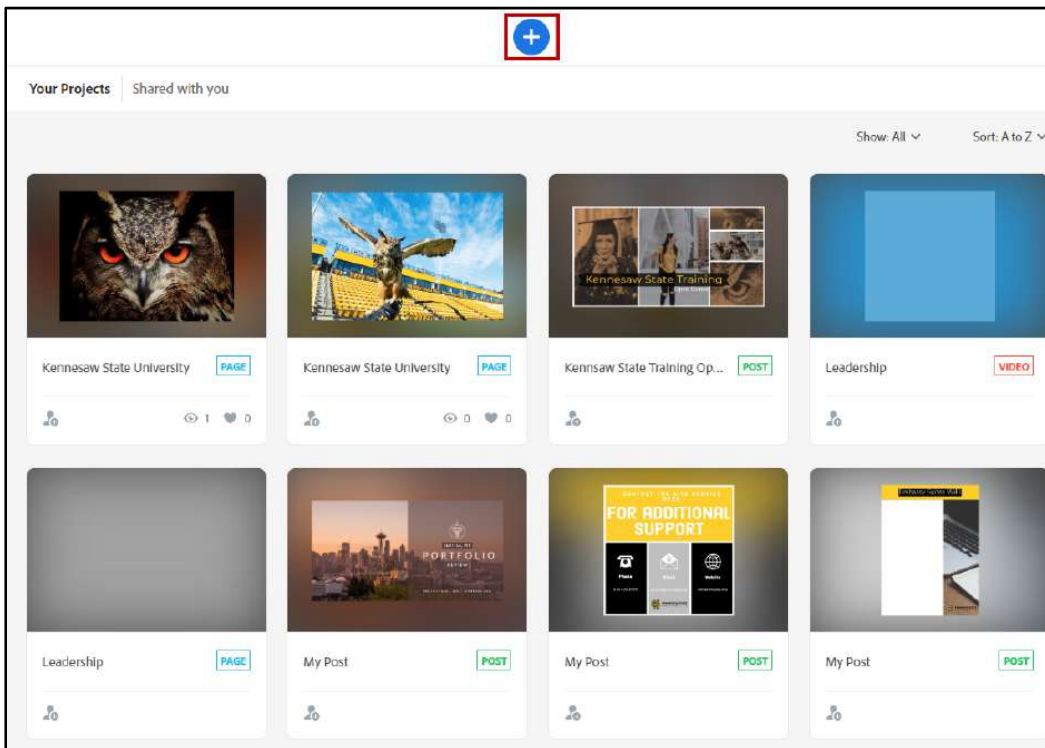


Figure 30 - Click Video

2. Click **Start from scratch** (See Figure 31).
3. Click **Video** (See Figure 31).

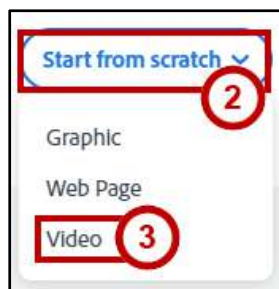


Figure 31 - Starting a Video

4. Give your project a **title** (See Figure 32).
5. You can also skip adding a title by clicking **Skip** (See Figure 32).

Every great story starts somewhere

Tell us about your idea or title, you can always change it later.

Why don't we...

Skip

Figure 32 - Give Your Video a Title

6. Once you have entered in your title, click **Next**.

Adventure Awaits...

Next

Figure 33 - Click Next

7. A list of story templates appear, which you can choose from, or you can create your own. For this example, we will choose **Tell What Happened**. This template helps you share a family vacation, success to celebrate, or just something that happened to you.

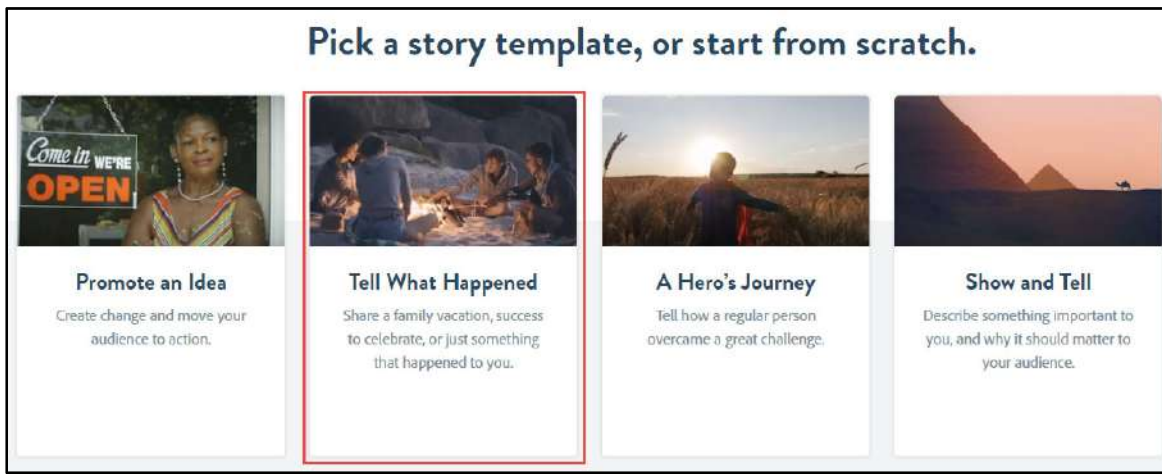


Figure 34 - Choose a Story Template

8. Once you select a template, a quick tip video tutorial will appear:
- If you do not wish to watch the video, click the **X** in the top right-hand corner (See Figure 35).
 - If you want to watch it, click the **play button** (See Figure 35).
 - Click **OK, I'm ready**, if you wish to move on to the next step (See Figure 35).
 - Click the **checkbox** if you do not want to see this video tutorial again (See Figure 35).

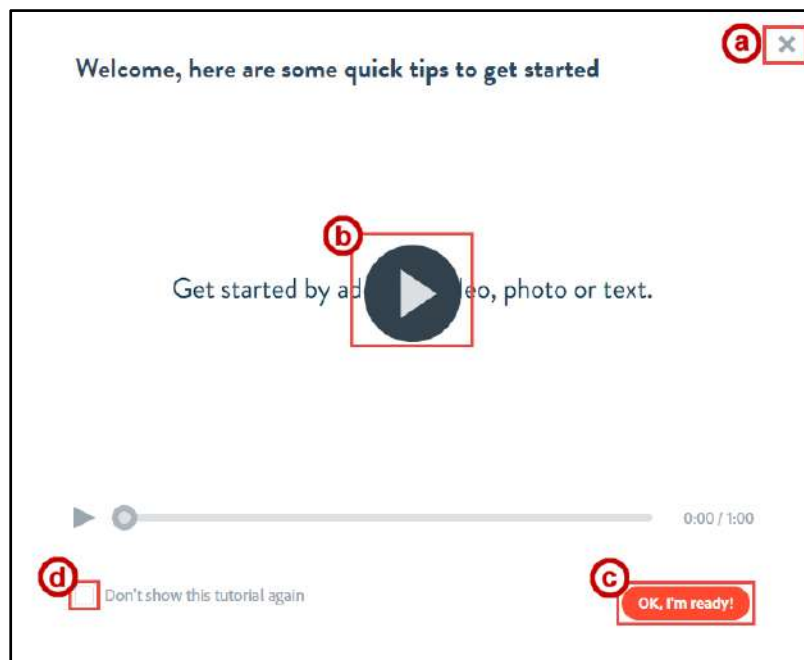


Figure 35 - Quick Tips Video Tutorial

9. (Optional): Click the **red microphone** to record the audio for your first slide (See Figure 36).
10. Click any of these icons if you want to add **video, text, photos, or icons** to your slide (See Figure 36).
11. You can then add more **slides** to complete your story. The slides have prompts to help you while you are building your story, such as *When and Where, This happened..., Then this happened...,* etc. (See Figure 36).
12. If you wish to add additional slides, click the **+ slide**. It will add a new slide to the right of the slide currently selected (See Figure 36).
13. After you have created a few pages, you can change your **Layout**, choose a **Theme** or add **Music** that fits your story (See Figure 36).
14. When you are ready, you can **Preview, Share, or Download** your video using the buttons at the top of the page (See Figure 36).

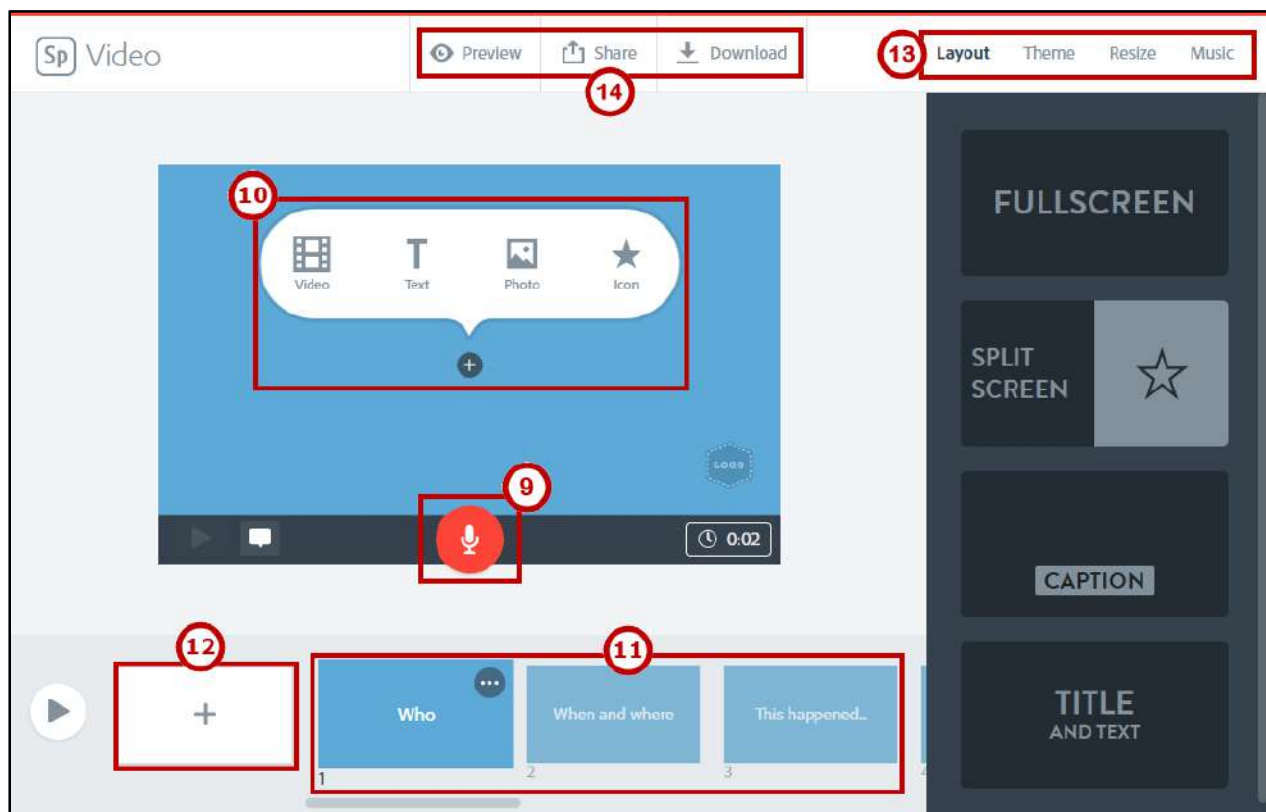


Figure 36 - Video Layout

Additional Help

For additional support, please contact the KSU Service Desk:

KSU Service Desk for Faculty & Staff

- Phone: 470-578-6999
- Email: service@kennesaw.edu
- Website: <http://uits.kennesaw.edu>

KSU Student Helpdesk

- Phone: 470-578-3555
- Email: studenthelpdesk@kennesaw.edu
- Website: <http://uits.kennesaw.edu>