



**KENNESAW STATE**  
UNIVERSITY  
UNIVERSITY INFORMATION  
TECHNOLOGY SERVICES

# Adobe Spark

---

## Getting Started

---

**Copyright © 2019 KSU Division of University Information Technology Services**

This document may be downloaded, printed, or copied for educational use without further permission of the University Information Technology Services Division (UITs), provided the content is not modified and this statement is not removed. Any use not stated above requires the written consent of the UITs Division. The distribution of a copy of this document via the Internet or other electronic medium without the written permission of the KSU - UITs Division is expressly prohibited.

**Published by Kennesaw State University – UITs 2019**

The publisher makes no warranties as to the accuracy of the material contained in this document and therefore is not responsible for any damages or liabilities incurred from UITs use.

---

# University Information Technology Services

## Adobe Spark Getting Started

### Table of Contents

|                                 |    |
|---------------------------------|----|
| Introduction .....              | 5  |
| Learning Objectives.....        | 5  |
| System Requirements .....       | 6  |
| Platforms.....                  | 6  |
| Internet Access .....           | 6  |
| Hosting.....                    | 6  |
| Accessing Adobe Spark .....     | 6  |
| Understanding Spark .....       | 8  |
| Graphics .....                  | 8  |
| Web Page.....                   | 11 |
| Adding Additional Content.....  | 15 |
| Button .....                    | 16 |
| Video.....                      | 17 |
| Photogrid .....                 | 17 |
| Glideshow .....                 | 18 |
| Completing Your Spark Page..... | 18 |
| Spark Video .....               | 19 |
| Additional Help .....           | 23 |

## Introduction

Adobe Spark is the integrated web and mobile solution that enables users, to easily create and share impactful, visual stories. Adobe Spark supports three separate applications that allows you to create visual content such as *graphics*, *web pages*, and *videos*. You will learn more about how to use each of the applications in this booklet.

## Learning Objectives

After completing the instructions in this booklet, you will be able to:

- Acknowledge the system requirements
- Access and log in to Adobe Spark
- Review the three story formats
- Create visual content using Spark Post
- Work with Spark Page
- Modify your multimedia in Spark Video

# System Requirements

## Platforms

The Adobe Spark web application runs on Windows 7 or newer, and Mac OS X. The supported web browsers are Chrome 36 or newer, Firefox 31 or newer, Safari 7 or newer, Internet Explorer 11 or newer and Microsoft Edge.

## Internet Access

Adobe Spark requires Internet access for sign in, saving to the cloud, syncing, image searching, and more.

If you are using an iOS device, syncing requires a Wi-Fi connection by default. This is to avoid any data charges that may be incurred when syncing over a cellular (mobile provider) data connection. If you do not want content to sync over cellular connections, you must enable this in the iOS Settings for the Spark apps.

## Hosting

Your Adobe Spark creations are all hosted on Adobe's cloud. Content is automatically saved so that nothing will get lost and so that content may be synced between devices. Links to your content can be shared as often as desired.

Video movies and graphics may be downloaded locally, (on iOS these will be saved to the Camera Roll).

## Accessing Adobe Spark

KSU community members can now use the provided Adobe Creative Cloud licensing to selectively install Adobe applications by logging in to Adobe Creative Cloud with their NetID and NetID password. Since Spark is not an application that needs to be downloaded, and is web based only, you can access it just by logging in. To access Adobe Spark:

1. Navigate to <https://spark.adobe.com>.
2. Click **Log In**.

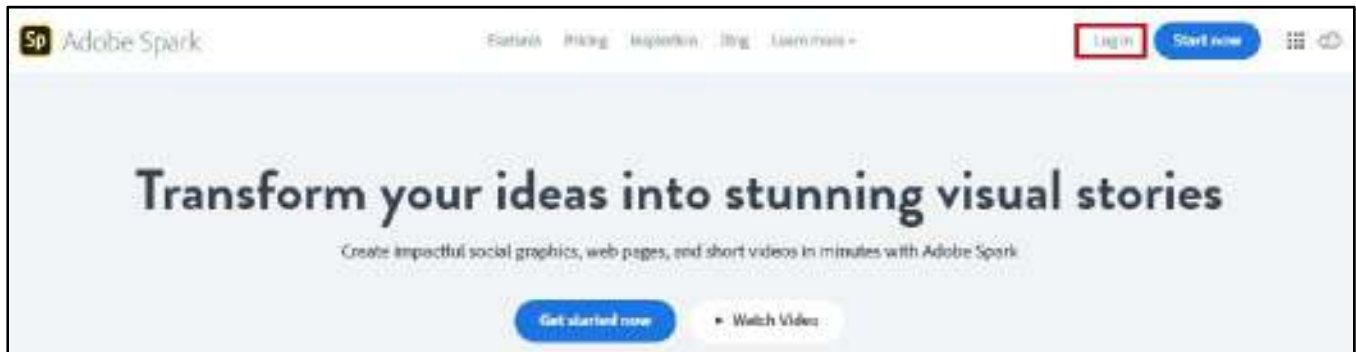


Figure 1 - Click Log In

3. From the dialog box, click **Log in with Adobe ID**.

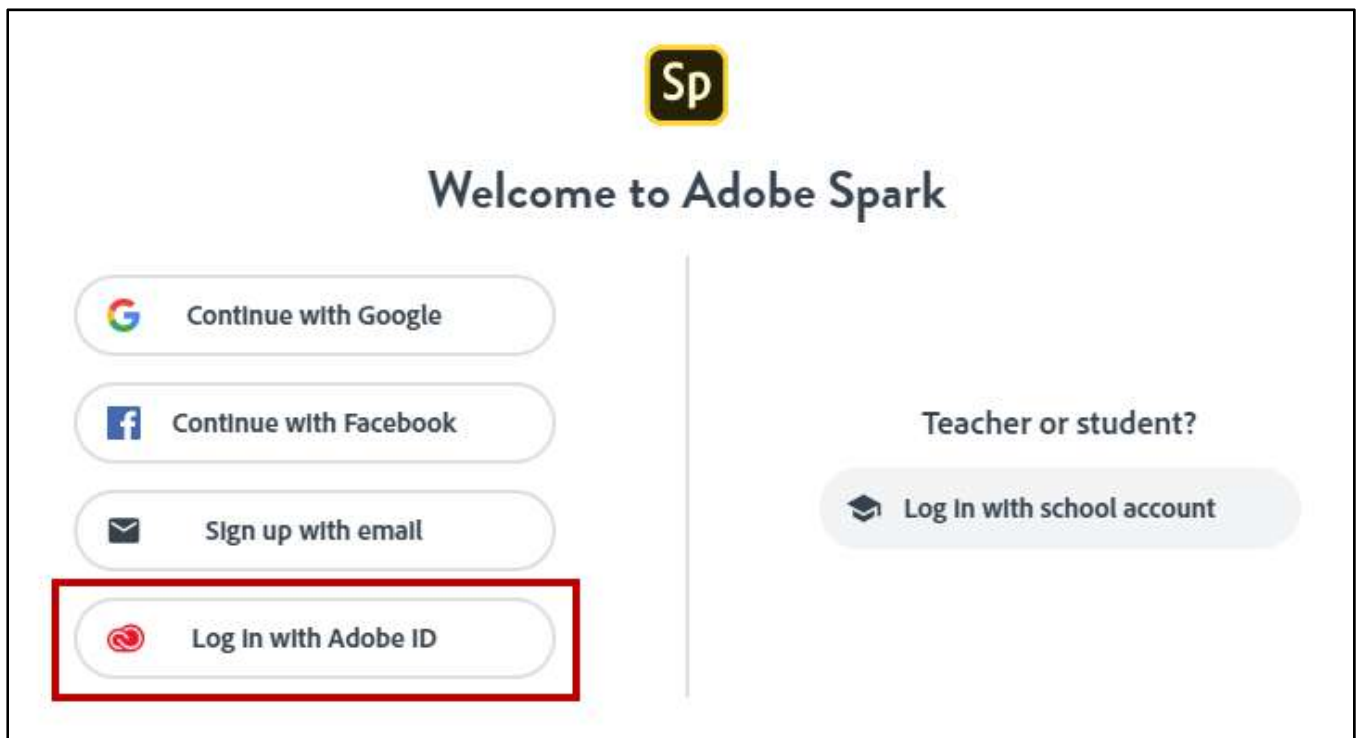


Figure 2 - Log In with Adobe ID

**This is a sample, click download link to get the full Tutorial**

**CLICK BELOW**

